

CEMCA Logic Model, 2015-2021



Vision: To be the foremost agency in Commonwealth Asia that promotes media enabled learning for sustainable development

Mission: To assist governments, institutions and organisations to expand the scale, efficiency and quality of learning by using multiple media in open, distance and technology-enhanced learning

Core Strategies: To develop partnerships, capacity, materials, models and policies for sustainable development through learning

Initiative Outcomes

Performance Indicators and Targets - Project Wise

Corporate Outcomes and Indicators

Goal

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Higher Education

More institutions and organisations implement or significantly improve ODL systems and practices and enhance quality learning opportunities particularly for marginalised communities.

- 15 higher education institutions in three countries adopt/develop OER/ODL policies and practices for improving instructional delivery and increase access to quality learning.
- 600 teachers and functionaries in four countries have capacity to develop and deliver quality teaching-learning materials integrating educational media including existing OER.
- 30,000 learners from 3 countries use 30 innovative and need-based courses related to national needs (available as OER) for better competencies and learning opportunities.
- Out of 30,000 above learners, 10,000 girls and youth from marginalised communities enroll and complete the tertiary education through Community-based Learner Support System and improve their employability and entrepreneurship.

Gender Cross-Cutting

More institutions have the capacity to mainstream gender in the planning, development and monitoring and evaluation of quality learning programmes.

- 15 curricula/teaching and learning materials based on gender analysis are in use by partner institutions.
- 8 partner institutions improve the systems and practices in gender mainstreaming.
- Increase the number of women teachers and learners and try to get it above 50% mark.

Technical and Vocational Skills Development

More semi-government (PPP) organisations, vocational training providers, corporates, industries and development agencies engage in making skilling aspirational, building capacity of skill providers and providing quality OER for vocational skills through suitable media for supporting youth and marginalised community to find sustainable livelihoods.

- 80,000 youth from marginalised groups (50% of them women) in four Commonwealth countries through counselling, ODL/FaB model and networking enhance their technical and vocational skills in 12 industry sectors including environment and energy.
- Out of 80,000 above, 20,000 youth improve their employability, productivity and entrepreneurship.
- 15 institutions improve their capacity to leverage gender responsive ODL/FaB model and increase access to learning.

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Community Media

More Governments, Civil Society Organisations and Institutions increase their reach using CEMCA's mentorship and facilitation in media interventions for enabling the Commonwealth Asian people to learn and practice methods in achieving sustainable development.

- Build capacity of 1000 individuals from 60 CR stations and different development agencies or partners for producing Community Learning Programmes for marginalised groups having special focus on women.
- 60 community media organisations become sustainable embracing CEMCA's intervention
- 25,000 citizens convert from listenership and/or viewership to being learners.
- Out of 25,000 above, 10,000 citizens improve their employability, productivity, entrepreneurship and enhance their health and empowerment.

More governments, organisations, civil societies, private sectors' educational institutions and development agencies will deliver quality lifelong learning opportunities using suitable educational media for Commonwealth Citizens of Asia, particularly marginalised groups and youth leading to sustainable livelihood

Indicators:

- 90 institutions and organisations have significantly improved capacity to leverage ODL to increase access to learning.
- 136,600 people access quality learning opportunities.
- 30,000 people have significantly more productive lives led in a sustainable manner.

Sustainable development through learning